

**Enadu Television Private Limited's Application form for request of signals of Channels**

(As per Clause 10 (4), (5) and (6) of Chapter IV of the Interconnection Regulations)

1. Name of the distributor of television channels: \_\_\_\_\_
2. The names of Owners/Directors/Partners of the distributor: \_\_\_\_\_
3. Registered Office address: \_\_\_\_\_  
\_\_\_\_\_
4. Correspondence communication: \_\_\_\_\_  
\_\_\_\_\_
5. Name of the contact person/Authorized Representative: \_\_\_\_\_
6. Telephone / Mobile: \_\_\_\_\_
7. Email address: \_\_\_\_\_
8. Certificate of Registration/ Permission/ License Number: \_\_\_\_\_ (Copy to be attached)
9. Details of Head-end/Earth Station deployed by distributor: \_\_\_\_\_  
\_\_\_\_\_
10. Attach details pertaining to Conditional Access Systems (CAS) and Subscriber Management Systems (SMS) deployed by the distributor, separately for each Head-end/Earth Station, along with this Application Form.
11. Details of the areas, corresponding States/ UTs and details of the Head-end from which the signals of television channels shall be distributed in such areas: **As per the details provided in Exhibit A.**
12. Area - wise present subscriber base of the distributor: **As per the details provided in Exhibit B.**
13. List of channels and bouquets for which signals of television channels are requested: **As per the details provided in Exhibit C**
14. Goods and Service Tax registration number:
15. Entertainment Tax Number:
16. PAN No. (Attach a copy):
17. Are the CAS/SMS in compliance with the regulations: YES/NO
18. Copy of the report of the Auditor in compliance of the Schedule III or the Schedule X or both, as the case may be, of the Telecommunication (Broadcasting and Cable) Services Interconnection (Addressable System) Regulations 2017 to be attached

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(Stamp & Signature)

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Date and Place: \_\_\_\_\_

**DECLARATION**

I \_\_\_\_\_ d/o, S/o. \_\_\_\_\_ (Owner/Proprietor/Partner/Director/ Authorised Signatory) of \_\_\_\_\_ (Name of Distributor of television channels), do hereby declare that the details provided above are true and correct. I state that the addressable systems installed for distribution of television channels meet the technical and other requirements specified in the Schedule III or the Schedule X or both, as the case may be, of the Telecommunication (Broadcasting and Cable) Services Interconnection (Addressable System) Regulations 2017. The configuration and the version of the addressable system have not been changed after issuance of the report by the Auditor.

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(Stamp & Signature)

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Date and Place: \_\_\_\_\_

**EXHIBIT A**

**Details of the areas (city / town / village), corresponding State / Union Territory and details of the Head-end from which the signals of television channels shall be distributed in such areas**

Sr. No	Area(s) (City / Town / Village / ) where the DPO is desirous of retransmitting the signals of the channels	Corresponding State / Union Territory	Head-end from which the signals of Channels shall be retransmitted in such Area(s) by the DPO

**EXHIBIT B**

**Area wise present subscriber base of the distributor**

Sr. No	Area(s) (City / Town / Village)	Corresponding State / Union Territory	Present (SD) Subscriber Base of the DPO	Present (HD) Subscriber Base of the DPO

**EXHIBIT C**

**I. List of Channels offered of A-la-Carte basis for which signals are requested:** We are desirous of availing the signals of the following Channels are marked as yes in the table below on A-la-Carte basis:

S. No.	Name of Channel	Want to avail signal of the Channel (Yes / No)
1	ETV Telugu	
2	ETV Cinema	
3	ETV Plus	
4	ETV BalBharat SD	
5	ETV Abhiruchi	
6	ETV Life	
7	ETV Andhra Pradesh	
8	ETV Telangana	
9	ETV BalBharat- Hindi	
10	ETV BalBharat – English	
11	ETV HD	
12	ETV Cinema HD	
13	ETV Plus HD	
14	ETV BalBharat HD	

**I. List of Channels offered of A-la-Carte basis for which signals are requested:** We are desirous of availing the signals of the following Channels are marked as yes in the table below on Bouquet basis:

S.No	Bouquet Name	Constituent Channels	Want to avail signal of the Bouquet (Yes / No)
1	ETV Family Pack	ETV Telugu	
		ETV Cinema	
		ETV Plus	
		ETV BalBharat SD	
		ETV Abhiruchi	
		ETV Life	
		ETV Andhra Pradesh	
2	ETV HD Family Pack	ETV Telangana	
		ETV HD	
		ETV Cinema HD	
		ETV Plus HD	
		ETV BalBharat HD	
		ETV Abhiruchi	
		ETV Life	
3	ETV HD Family Pack -1	ETV Andhra Pradesh	
		ETV Telangana	
		ETV HD	
		ETV Cinema	
		ETV Plus	
		ETV BalBharat SD	
		ETV Abhiruchi	
		ETV Life	
		ETV Andhra Pradesh	
		ETV Telangana	

## **EXECUTION REQUIREMENTS**

### **1. If Affiliate is an individual or a sole proprietor:**

- (i) Photograph of the proprietor of the Applicant firm.
- (ii) Proof of residence – Passport / Voter's ID Card/ration card/Electricity bill /Income Tax Returns.
- (iii) Self-attested copy of Passport / Voters ID / PAN Card / Driving license for signature verification.
- (iv) Copy each of Postal Registration Number, DAS License together with undertaking provided under Rule 11F of the Cable Rules or DAS License (whichever is applicable), Goods and Service Tax Registration, TAN No., and Entertainment Tax Registration Number.

### **2. If Affiliate is a partnership firm:**

- (i) Certified true copy of the registered Partnership Deed.
- (ii) Separate powers of attorney signed by all partners authorizing the signatory to sign this Agreement and any amendment thereto and all related documents on behalf of the Firm.
- (iii) Photograph of the signatory.
- (iv) Copy of Passport / Voters ID / PAN Card / Driving license for signature verification attested by the authorized signatory.
- (v) Copy each of Postal Registration Number, DAS License together with undertaking provided under Rule 11F of the Cable Rules or DAS License (whichever is applicable), Goods and Service Tax Registration, TAN No., and Entertainment Tax Registration Number.

### **3. If Affiliate is a company:**

- (i) The Certificate of Incorporation – certified by the Company Secretary /Director.
- (ii) Memorandum and Articles of Association of the company.
- (iii) Board resolution certified by the Company Secretary/Director authorizing the signatory to sign the Agreement and any amendment and all related documents on behalf of the Company.
- (iv) Copy of Passport / Voters ID / PAN Card / Driving license for signature verification attested by the authorized signatory.
- (v) Photograph of the signatory.
- (vi) Copy each of Postal Registration Number, DAS License together with undertaking provided under Rule 11F of the Cable Rules or DAS License (whichever is applicable), Goods and Service Tax Registration, TAN No., and Entertainment Tax Registration Number.

### **4. If Affiliate is a Hindu Undivided Family "HUF"**

- (i) The photograph of the Karta.
- (ii) The Proof of Residence - Voters Identity Card or Passports of Karta or Electricity bill / Income Tax returns.
- (iii) The names of all coparceners and his/her relationship with the Karta.
- (iv) Relevant documents, including any Partition Deed, Family Settlement Deed, etc.
- (v) Copy of Passport / Voters ID / PAN Card / Driving License for signature verification attested by the Karta.
- (vi) Copy each of Postal Registration Number, DAS License together with undertaking provided under Rule 11F of the Cable Rules or DAS License (whichever is applicable), Goods and Service Tax Registration, TAN No., and Entertainment Tax Registration Number.

### **5. If Affiliate falls into the "Other" category**

- (i) Copy each of Postal Registration Number, DAS License together with undertaking provided under Rule 11F of the Cable Rules or DAS License (whichever is applicable), Goods and Service Tax Registration, TAN No., and Entertainment Tax Registration Number.
- (ii) Such documents as may be required by Broadcaster.

**EENADU TELEVISION PRIVATE LIMITED**

**Complete Address:** Eenadu Television Private Limited  
SP3 Building, 3<sup>rd</sup> Floor, Ramoji Film City,  
Anajpur Village, Hyderabad,  
Ranga Reddy District - 501 512

**Contact Number:** 08415 246555 Extn: 8751, 8719.

**E-Mail ID :** Application pertaining to Andhra Pradesh and Telangana States  
[chowdary.ch@etv.co.in](mailto:chowdary.ch@etv.co.in)  
Application pertaining to Rest of India except Andhra Pradesh and  
Telangana States  
[debasis.m@etv.co.in](mailto:debasis.m@etv.co.in)